

Marketing Research Project Manager

Our staff enjoys challenging projects designed to bring value to our clients while also fostering their professional development. Project Managers are responsible for assisting with the project fulfillment process, including questionnaire design and fielding, data collection and review, report preparation and client communications. May perform, but not limited to, the following duties:

- Design & test phone and web surveys
- Act as primary client lead for assigned projects
- Proactively maintain timing and quality of deliverables
- Check data, proofread and assist in report writing
- Respond to survey support email inquiries
- Other duties as assigned

Project Managers can work from home (but will need to be in the Triangle or Charlotte area) and the firm will provide equipment and connectivity. This position requires familiarity with market research methodologies. Projects include satisfaction tracking, product development, testing of communication collateral, image/awareness, and win/loss studies.

Project Managers liaise with external suppliers and internal client services teams ensuring the successful execution of the project objectives. The job will require strict adherence to deadlines. Project Managers are fully responsible for executing project according to requirements and quality procedures to meet the clients' expectations. This position reports directly to the Head of Client Services.

Requirements:

- Minimum Bachelors degree with at least two years experience supervising projects and/or direct reports
- Market research experience desired
- Exceptional written and verbal communication skills are a must
- Must be detail oriented with the ability to work independently as well as with a team
- Strong time management skills are required along with ability to manage multiple projects simultaneously
- PowerPoint and Excel experience required with experience with Microsoft Access, SPSS, QuestionPro, Vovici, or similar survey/data software programs given strong preference

The firm was founded in 2003 and has posted significant growth over the past 5 years. Percept Research has a strong presence in the higher education and technology services sectors. We have established core anchor clients and are currently expanding into other clients and industries. Become part of this exciting environment and help drive this company to the next level. We offer an exciting, flexible, and challenging work environment.

Range \$35,000-50,000

Benefits include: health insurance, FTO

Contact: jobs@perceptresearch.com